

PREORDER, is our way to foster stability in our cash flow as well as to ensure that we are producing the games that our customers want to buy. We are a small publishing company that could ill-afford to print several titles which we may feel are interesting but our customers have no interest in buying. You are, essentially, voting with your money.

Our games in preorder are a way to know if there is a committed interest in the game, before we committed our funds in its development and production. So we can produce exactly the games that players want!

So, we can communicate with and hear from our customers, as it lets us tailor our game release schedule to get the "most wanted" games turned around quicker than those that fewer of our customers commit to. Essentially, you guys get to determine to a large degree what our future production schedule looks like.

**How PREORDER Works:** We have design/development teams constantly working on new games. When the designer and developer tell us a game is nearing completion, we get final component lists and price the game. We then add these games to the existing games in PREORDER with a (roughly) 30% discounted price to anyone who orders them before the Charge Date. We then make them available to order on the Web Page, and begin to track order numbers for each game. Our website updates order totals and status as new orders are made, so players who order via the website can track the progress of their ordered games in near real-time.

Once a game is available to order, you decide whether you want the game. If you do, we add your name to the list of buyers. We **DO NOT CHARGE YOUR CARD**. When we reach the number of preorders needed, we begin final editing and prepare for production. Then when we announce a Charge Date (the date we actually charge your card for the game + shipping). We aim to ship the game as soon as possible, taking in count the press run and other issues. So expect to receive the game 12 weeks after you made the payment. Occasionally, some products may have longer lead times which we announce before charging, and others may be delayed in production. This doesn't happen often, but if it does, we'll keep you informed via the News section of this site's Home page.

You can cancel or modify your preorders at any time via email.

Some advices:

- Artwork shown on the preorder page *may* be preproduction artwork and *may* change during production as Bellica3G deems necessary.
- You will not be charged if the game you preorder doesn't reach the PREORDER LIMIT.
- We will announce which game will go to the print run and when.
- You cannot add games in PREORDER and other games available in the same order at our website –avoiding being charged for the game in preorder erroneously. You must make a order for available games and another to PREORDER games.
- We will notice you that you must pay on a given date for the game to be printed. (Via Paypal, Credit Card or Transfer).
- Shipping cost will be calculated on the date of charge. Not on the day you did your preorder.

We hope this information is helpful and informative and invite you to let us know which games you want us to produce by participating in our PREORDER program.